Attorney Docket No. UV-181

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ATENT APPLICATION

Applicants : Johnny B. Corvin et al.

Application No.: 09/775,202 Confirmation No.: 7104

Filed : February 1, 2001

For : SYSTEMS AND METHODS FOR PROVIDING

PROMOTIONS WITH RECORDED PROGRAMS

Group Art Unit : 2614

Examiner : Scott E. Beliveau

New York, New York 10020 September 18, 2006

Mail Stop AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the March 16, 2006 Office Action, applicants hereby amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2 of this Reply.

Remarks begin on page 8 of this Reply.

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